

CAN YOUR EMAIL SERVER TELL THE DIFFERENCE BETWEEN GOOD MAIL AND SPAM?



If only solving the spam problem was this simple. Symantec's new Brightmail Antispam solution not only catches 95% of all spam; it captures less than one in a million false positives as well. Forget time consuming tuning or complex training. Once installed it requires virtually no administration. Symantec Brightmail Antispam already protects over 300 million mailboxes. That's 25% of all mailboxes globally. As the market leader you can be sure new Symantec Brightmail Antispam will keep your data safe, your systems running smoothly and leave you free to do more important things than solve spam problems.

To get more specific information about SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances, book a visit from your personal demo team or download a free 30 day trial version, go to www.symantec.com/antispam or speak with your Symantec Certified Partner.



CAN YOUR EMAIL SERVER TELL THE DIFFERENCE BETWEEN GOOD MAIL AND SPAM?



SYMANTEC BRIGHTMAIL ANTISPAM

www.symantec.com/antispam



CAN YOUR EMAIL SERVER TELL THE DIFFERENCE BETWEEN GOOD MAIL AND SPAM?



SYMANTEC BRIGHTMAIL ANTISPAM



www.symantec.com/antispam



CAN YOU SORT YOUR GOOD
MAIL FROM THE SPAM?

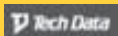
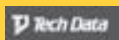


WHO CARES! LET SYMANTEC
BRIGHTMAIL ANTISPAM SORT
IT FOR YOU.



If only solving the spam problem was this simple. Symantec's new Brightmail Antispam solution not only catches 95% of all spam; it captures less than one in a million false positives as well. Forget time consuming tuning or complex training. Once installed it requires virtually no administration. Symantec Brightmail Antispam already protects over 300 million mailboxes. That's 25% of all mailboxes globally. As the market leader you can be sure new Symantec Brightmail Antispam will keep your data safe, your systems running smoothly and leave you free to do more important things than solve spam problems.

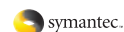
To get more specific information about SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances, book a visit from your personal demo team or download a free 30 day trial version, please come to www.symantec.com/antispam or speak with your Symantec Certified Partner.



Selfmailer booklet (12 pages) and fold-out

Title Page 1

CAN YOUR EMAIL SERVER TELL THE DIFFERENCE BETWEEN GOOD MAIL AND SPAM?



Page 2

SYMANTEC BRIGHTMAIL ANTISPAM CATCHES 95% OF ALL SPAM BEFORE IT EVEN REACHES YOUR EMAIL SERVER.

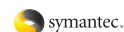


Page 3

Forget about spam causing havoc in your system. New SYMANTEC BRIGHTMAIL ANTISPAM stops spam before it gets the chance to cause any damage. With one of the largest detection networks and seventeen highly sophisticated filtering technologies it's the leading antispam system in the world today.

Now you can forget about all that wasted time hunting spam. Free up vital and expensive bandwidth. Cut out the complaints from people deluged with offensive messages and get back to doing what you do best.

Find out more about new Symantec Brightmail Antispam and the 8000 Family of appliances now, download a free 30 day trial version or book a visit from your personal demo team at www.symantec.com/antispam.



Page 4

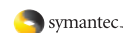
SYMANTEC BRIGHTMAIL ANTISPAM CAPTURES LESS THAN 1 IN A MILLION FALSE POSITIVES.



Page 5

Some antispam solutions offer what seems like a good false positive strike rate. If it's greater than 99.999% that means you'll be spending a lot of time searching for good emails amongst the spam. New SYMANTEC BRIGHTMAIL ANTISPAM is the one in a million false positive solution. Cut out those phone calls from people waiting for sensitive or valuable communications. Keep your data totally safe. Keep your system running smoothly and lower your levels of stress all in one go.

Get more information about Symantec Brightmail Antispam Mail Security and the 8000 Family of appliances or download a free 30 day trial version at www.symantec.com/antispam or speak with your Symantec Certified Partner.



Page 6

SYMANTEC BRIGHTMAIL ANTISPAM OFFERS 24/7 PROTECTION AGAINST SPAM AND ULTRA LOW ADMINISTRATION.



Page 7

You don't need any specialist training with new SYMANTEC BRIGHTMAIL ANTISPAM. And you won't need to spend hours tuning it either. Set a few initial parameters when you install and walk away. Your Symantec Brightmail Antispam solution will protect your system 24/7, automatically updating every ten minutes with new spam filter rules. Stop spam slowing your system. Stop wasting valuable time filtering and deleting spam and stop complaints from angry users about offensive spam messages.

Download a free 30 day trial version for evaluation, book a visit from your personal demo team or find out more information about the 8000 Family of appliances from www.symantec.com/antispam. Or just talk to your Symantec Certified Partner today.



300 MILLION MAILBOXES PROTECTED FROM SPAM BY SYMANTEC BRIGHTMAIL MAIL SECURITY CAN'T BE WRONG.



You know where you are with Symantec - the leaders in information security. The new Symantec Brightmail Antispam system comes with the Symantec pedigree and a solid gold reputation. It's already protecting 300 mailboxes worldwide - that's 25% of all global mailboxes! It's the standard antispam system for nine of the top 12 U.S. ISPs and 30% of the Fortune 100. Join them and keep your data secure, your systems running smoothly and your stress level down.

Find out more about SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances, download a free 30 day evaluation copy of the software or book a visit from your personal demo team at www.symantec.com/antispam. Or alternatively talk with your Symantec Certified Partner today.



SYMANTEC BRIGHTMAIL 6.0 ANTISPAM SOFTWARE
SYMANTEC BRIGHTMAIL 6.0 ANTISPAM SOFTWARE AND ANTI-VIRUS SOFTWARE (EMAIL ONLY)

EFFECTIVE:

- Catches 95% of all spam.
- Using the largest detection network
- Over 17 of the most sophisticated filtering technologies
- Able to address pervasive non-English language spam

ACCURATE:

- Captures one in a million false positives.
- The lowest false positive rate in the industry
- Accuracy measured daily across 300 million users
- Potential false positives analyzed and corrected by Symantec

LOW ADMIN COSTS:

- No complex tuning or training required
- 24/7/365 protection from new spam and virus attacks
- Automatic updates every 10 minutes

MARKET LEADER:

- Protects 300 million, or 25% of all mailboxes worldwide
- Installed by 9 of the top 12 U.S. ISPs
- Standard antispam solution for 30% of Fortune 100 companies



Symantec Mail Security 8160

Antispam router implementation outside the gateway

Symantec Mail Security 8240

For up to 1000 users. At the gateway implementation

Symantec Mail Security 8260

For over 1000 users. At the gateway implementation

Fold-out

GET MORE INFO!



Tick the boxes below, fill in your details and send this card back to us at Symantec. We'll do this rest.

- Yes I would like a free trial copy of Symantec Brightmail Antispam 6.0.
- Yes I would like a free demo.
- Yes I would like more detailed information.
- Yes I still have questions. Contact me.

By phone: _____ By Email: _____

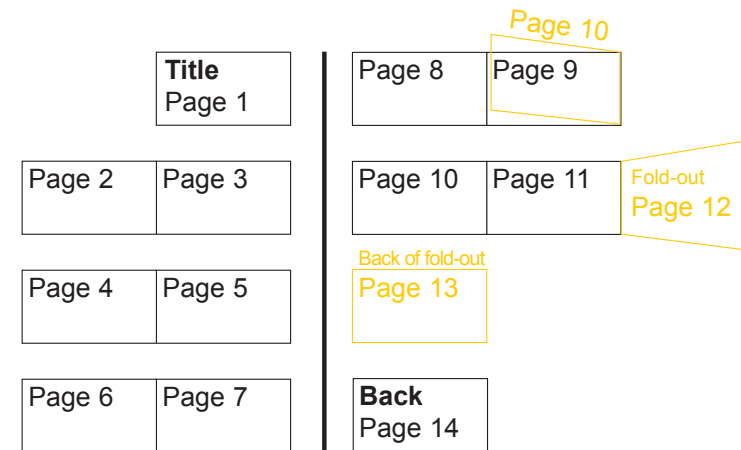
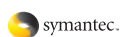
Your details

Name: _____ Position: _____
 Company: _____ Address: _____
 Phone: _____ Email: _____

YES! I WANT TO MAKE SORTING GOOD MAIL FROM SPAM, THIS SIMPLE.



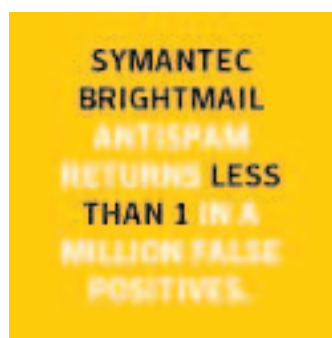
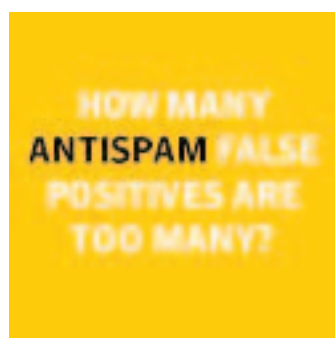
Find out more about Brightmail at www.symantec.com/antispam.



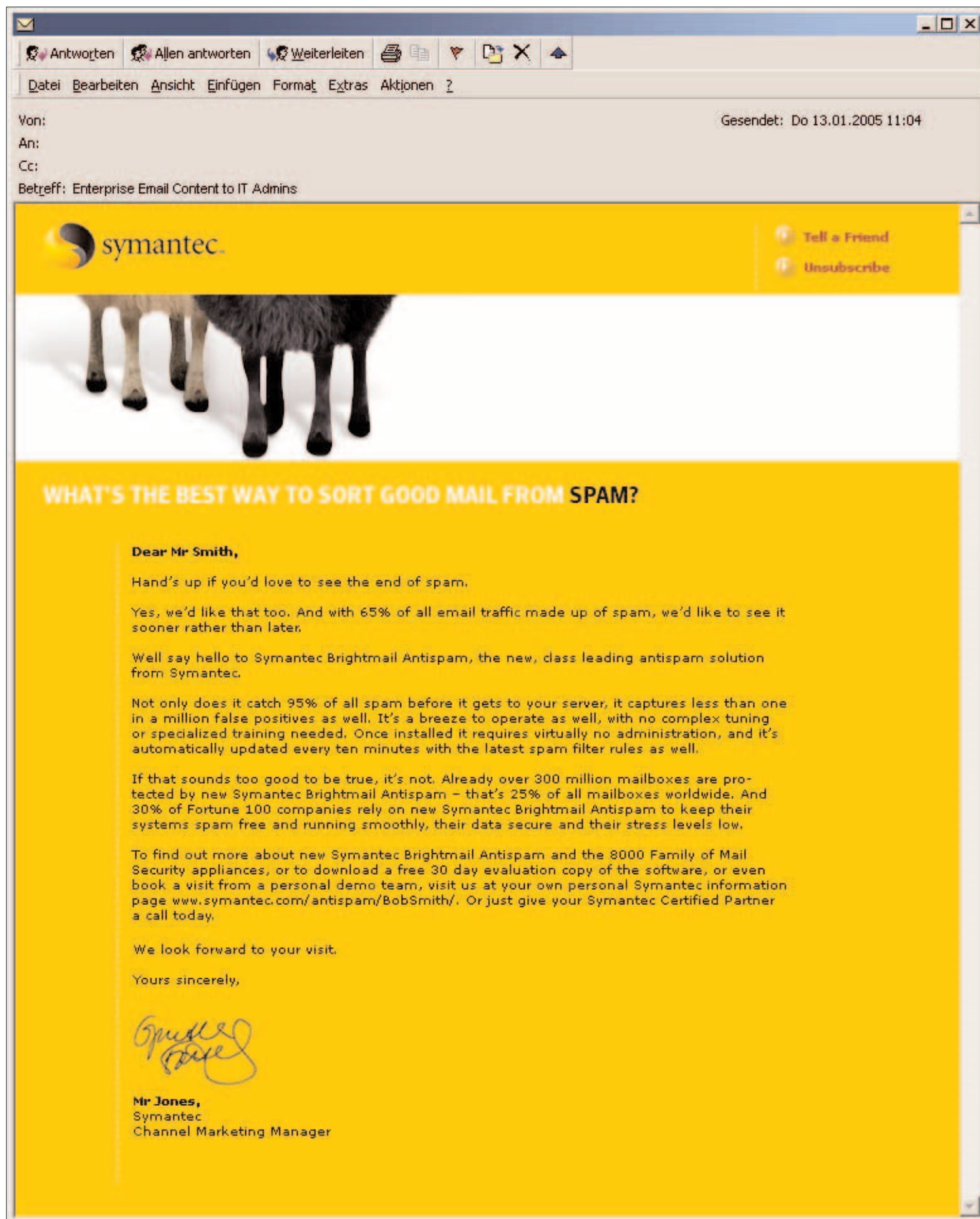
Banners



Animated GIF




Enterprise email content to IT Admins




Antworten | Allen antworten | Weiterleiten | [Icons]

Datei | Bearbeiten | Ansicht | Einfügen | Format | Extras | Aktionen ?

Von: [Redacted] | Gesendet: Do 13.01.2005 11:04
An: [Redacted]
Cc: [Redacted]
Betreff: Enterprise Email Content to IT Admins

 [Tell a Friend](#)
[Unsubscribe](#)



WHAT'S THE BEST WAY TO SORT GOOD MAIL FROM SPAM?

Dear Mr Smith,

Hand's up if you'd love to see the end of spam.

Yes, we'd like that too. And with 65% of all email traffic made up of spam, we'd like to see it sooner rather than later.

We'll say hello to Symantec Brightmail Antispam, the new, class leading antispam solution from Symantec.


Not only does it catch 95% of all spam before it gets to your server, it captures less than one in a million false positives as well. It's a breeze to operate as well, with no complex tuning or specialized training needed. Once installed it requires virtually no administration, and it's automatically updated every ten minutes with the latest spam filter rules as well.

If that sounds too good to be true, it's not. Already over 300 million mailboxes are protected by new Symantec Brightmail Antispam - that's 25% of all mailboxes worldwide. And 30% of Fortune 100 companies rely on new Symantec Brightmail Antispam to keep their systems spam free and running smoothly, their data secure and their stress levels low.

To find out more about new Symantec Brightmail Antispam and the 8000 Family of Mail Security appliances, or to download a free 30 day evaluation copy of the software, or even book a visit from a personal demo team, visit us at your own personal Symantec information page www.symantec.com/antispam/BobSmith/. Or just give your Symantec Certified Partner a call today.

We look forward to your visit.

Yours sincerely,



Mr Jones,
Symantec
Channel Marketing Manager