



¡ DON'T MENTION SYMANTEC BRIGHTMAIL  
ANTISPAM TO ME. IT'S WRECKING THE  
SPAM BUSINESS! ¡

Marco, Spammer

Stopping spam has just become really simple. Symantec's new Brightmail Antispam solution not only catches 95% of all spam; it captures less than one in a million false positives as well. Forget time consuming tuning or complex training. Once installed it requires virtually no administration. Symantec Brightmail Antispam already protects over 300 million mailboxes. That's 25% of all mailboxes globally. As the market leader you can be sure new Symantec Brightmail Antispam will keep your data safe, your systems running smoothly and leave you free to do far more important things than solve spam problems.

To get more specific information about Symantec Brightmail Antispam and the 8000 Family of appliances, book a visit from your personal demo team or download a free 30 day trial version, go to [www.symantec.com/antispam](http://www.symantec.com/antispam) or speak with your Symantec Certified Partner.



SYMANTEC BRIGHTMAIL ANTISPAM



ì DON`T MENTION SYMANTEC  
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IT`S WRECKING THE SPAM BUSINESS! î

Marco, Spammer

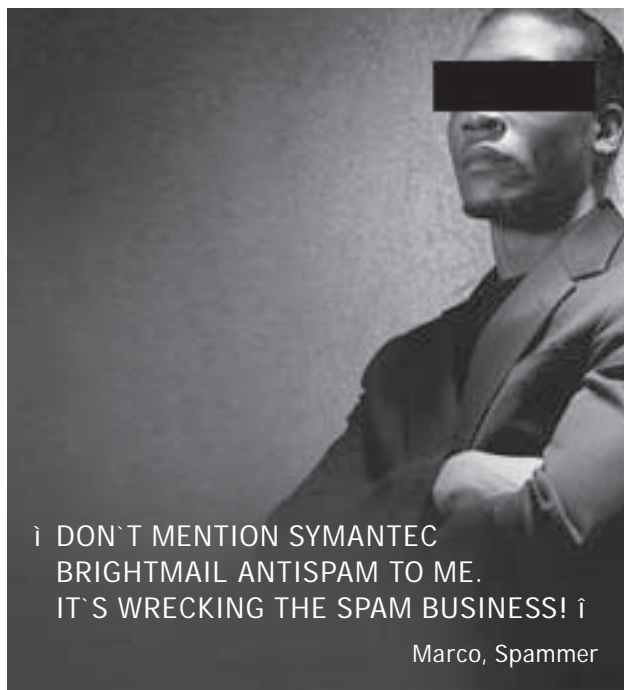


Symantec Brightmail Antispam catches 95% of all spam.

[www.symantec.com/antispam](http://www.symantec.com/antispam)



# CeBiT - Panels



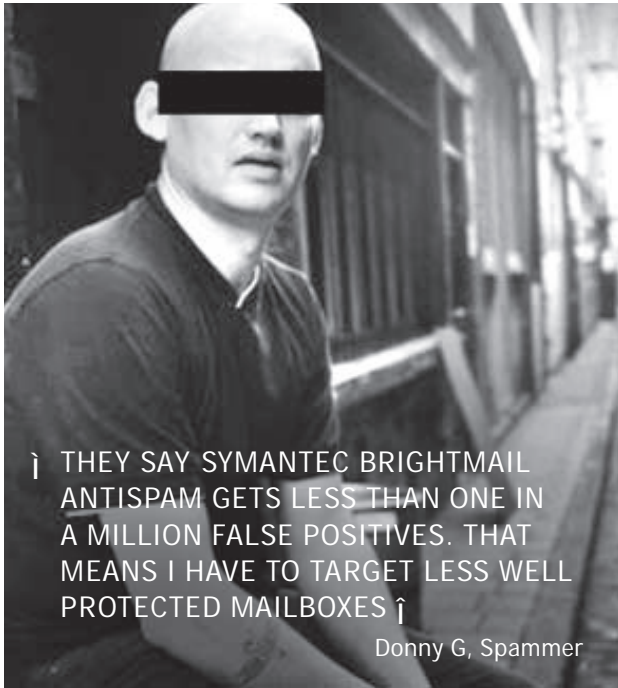
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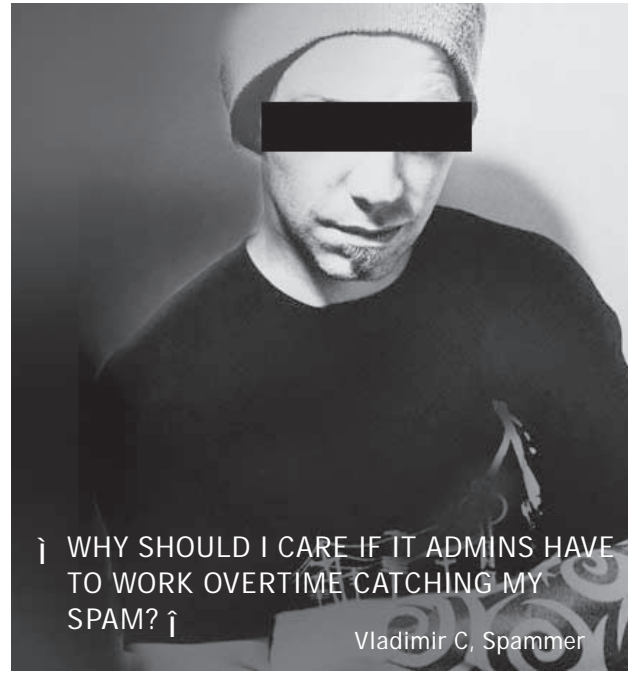
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# CeBiT - Panels



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# Selfmailer and 5 loose cards

## Frontpage

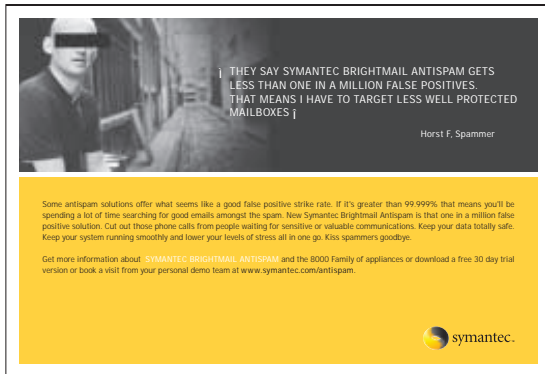


**⌋ SINCE THEY INTRODUCED SYMANTEC BRIGHTMAIL ANTISPAM 95% OF MY WORK ENDS UP IN THE BIN ⌋**

Dave G. Spammer

Forget about spammers causing havoc with your system. New Symantec Brightmail Antispam stops 95% of all spam before it gets the chance to cause any damage. With one of the largest detection networks and seventeen highly sophisticated filtering technologies it's the leading antispam system in the world today. Now you can forget about all that wasted time hunting spam. Free up vital and expensive bandwidth. Cut out the complaints from people deluged with offensive messages and get back to doing what you do best.

Find out more about new SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances now, download a free 30 day trial version or book a visit from your personal demo team at [www.symantec.com/antispam](http://www.symantec.com/antispam).


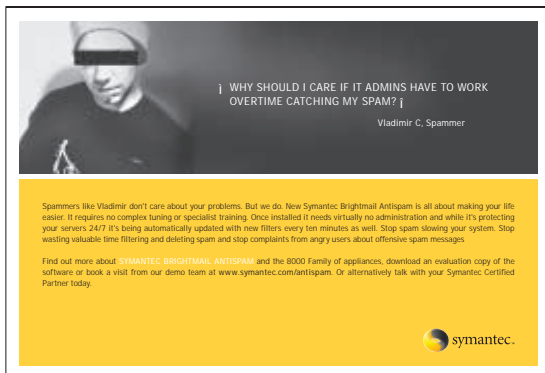



**⌋ THEY SAY SYMANTEC BRIGHTMAIL ANTISPAM GETS LESS THAN ONE IN A MILLION FALSE POSITIVES. THAT MEANS I HAVE TO TARGET LESS WELL PROTECTED MAILBOXES ⌋**

Horst F. Spammer

Some antispam solutions offer what seems like a good false positive strike rate. If it's greater than 99.999% that means you'll be spending a lot of time searching for good emails amongst the spam. New Symantec Brightmail Antispam is that one in a million false positive solution. Cut out those phone calls from people waiting for sensitive or valuable communications. Keep your data totally safe. Keep your system running smoothly and lower your levels of stress all in one go. Kiss spammers goodbye.

Get more information about SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances or download a free 30 day trial version or book a visit from your personal demo team at [www.symantec.com/antispam](http://www.symantec.com/antispam).


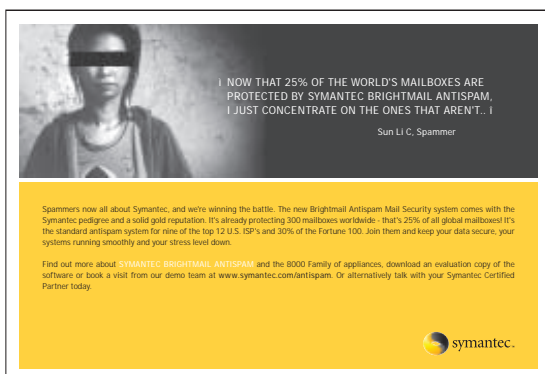



**⌋ WHY SHOULD I CARE IF IT ADMINS HAVE TO WORK OVERTIME CATCHING MY SPAM? ⌋**

Vladimir C. Spammer

Spammers like Vladimir don't care about your problems. But we do. New Symantec Brightmail Antispam is all about making your life easier. It requires no complex tuning or specialist training. Once installed it needs virtually no administration and while it's protecting your servers 24/7 it's being automatically updated with new filters every ten minutes as well. Stop spam slowing your system. Stop wasting valuable time filtering and deleting spam and stop complaints from angry users about offensive spam messages.

Find out more about SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances, download an evaluation copy of the software or book a visit from our demo team at [www.symantec.com/antispam](http://www.symantec.com/antispam). Or alternatively talk with your Symantec Certified Partner today.





**⌋ I NOW THAT 25% OF THE WORLD'S MAILBOXES ARE PROTECTED BY SYMANTEC BRIGHTMAIL ANTISPAM, I JUST CONCENTRATE ON THE ONES THAT AREN'T... ⌋**

Sun Li C. Spammer

Spammers now all about Symantec, and we're winning the battle. The new Brightmail Antispam Mail Security system comes with the Symantec pedigree and a solid gold reputation. It's already protecting 300 million worldwide - that's 25% of all global mailboxes it's the standard antispam system for nine of the top 12 U.S. ISP's and 30% of the Fortune 100. Join them and keep your data secure, your systems running smoothly and your stress level down.

Find out more about SYMANTEC BRIGHTMAIL ANTISPAM and the 8000 Family of appliances, download an evaluation copy of the software or book a visit from our demo team at [www.symantec.com/antispam](http://www.symantec.com/antispam). Or alternatively talk with your Symantec Certified Partner today.



**SYMANTEC BRIGHTMAIL ANTISPAM 6.0 ANTISPAM SOFTWARE**

**EFFECTIVE:**

- Catches 95% of all spam.
- Using the largest detection network
- Over 17 of the most sophisticated filtering technologies
- Able to address pervasive non-English language spam

**ACCURATE:**

- Catches one in a million false positives.
- The lowest false positive rate in the industry
- Accuracy measured daily across 300 million users
- Potential false positives analysed and corrected by Symantec

**LOW ADMIN COSTS:**

- No complex tuning or training required
- 24/7/365 protection from new spam and virus attacks
- Automatic updates every 10 minutes

**MARKET LEADER:**

- Protects 300 million, or 25% of all mailboxes worldwide
- Installed by 9 of the top 12 U.S. ISP's
- Standard antispam solution for 30% of Fortune 100 companies

**THE SYMANTEC MAIL SECURITY 8000 APPLIANCE FAMILY**



Symantec Mail Security 8160 - Antispam router implementation outside the gateway	Symantec Mail Security 8240 - for up to 1000 users. At the gateway implementation	Symantec Mail Security 8260 - for over 1000 users. At the gateway implementation
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## Backpage

**STOP SPAM BEFORE IT STOPS YOUR BUSINESS!  
INSTALL NEW SYMANTEC BRIGHTMAIL ANTISPAM MAIL SECURITY**

**ANYTHING LESS THAN 99.999% FALSE POSITIVES DOESN'T MAKE ANTISPAM SENSE.  
INSTALL NEW SYMANTEC BRIGHTMAIL ANTISPAM - LESS THAN ONE IN A MILLION FALSE POSITIVES.**

**YOUR ANTISPAM PROTECTION SHOULD SAVE YOU WORK, NOT CREATE IT.  
INSTALL NEW SYMANTEC BRIGHTMAIL ANTISPAM**

**VIRTUALLY NO ADMIN. UPDATES EVERY 10 MINS. NO TRAINING. NO TUNING. NO STRESS.**

**NEW SYMANTEC BRIGHTMAIL ANTISPAM IS THE WORLD LEADER IN SPAM PROTECTION.  
WHY CHOOSE LESS THAN THE BEST TO SOLVE YOUR SPAM PROBLEM.**

Tick the boxes below, fill in your details and send this card back to us at Symantec. We'll do this rest.

Yes I would like a free trial copy of Symantec Brightmail Antispam 6.0

Yes I would like a free demo.

Yes I would like more detailed information.

Yes I still have questions. Contact me:

By phone \_\_\_\_\_

By Email \_\_\_\_\_

**YOUR DETAILS**

Name: \_\_\_\_\_


Company: \_\_\_\_\_

Position: \_\_\_\_\_

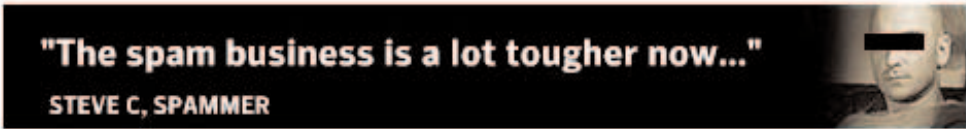
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Phone: \_\_\_\_\_

Email: \_\_\_\_\_



# Banner



**Symantec Brightmail Antispam catches 95% of spam before it gets to your server.**

**Symantec Brightmail Antispam offers protection 24/7 and needs ultra low admin support.**

**Click here for your personal trial version**



**Click here for your personal trial version!**



**Symantec Brightmail Antispam captures less than 1 in a million false positives and is the gold standard in antispam protection.**



**Click here for your personal trial version**



# Co-branded landing page content through the Channel to IT Admins

index

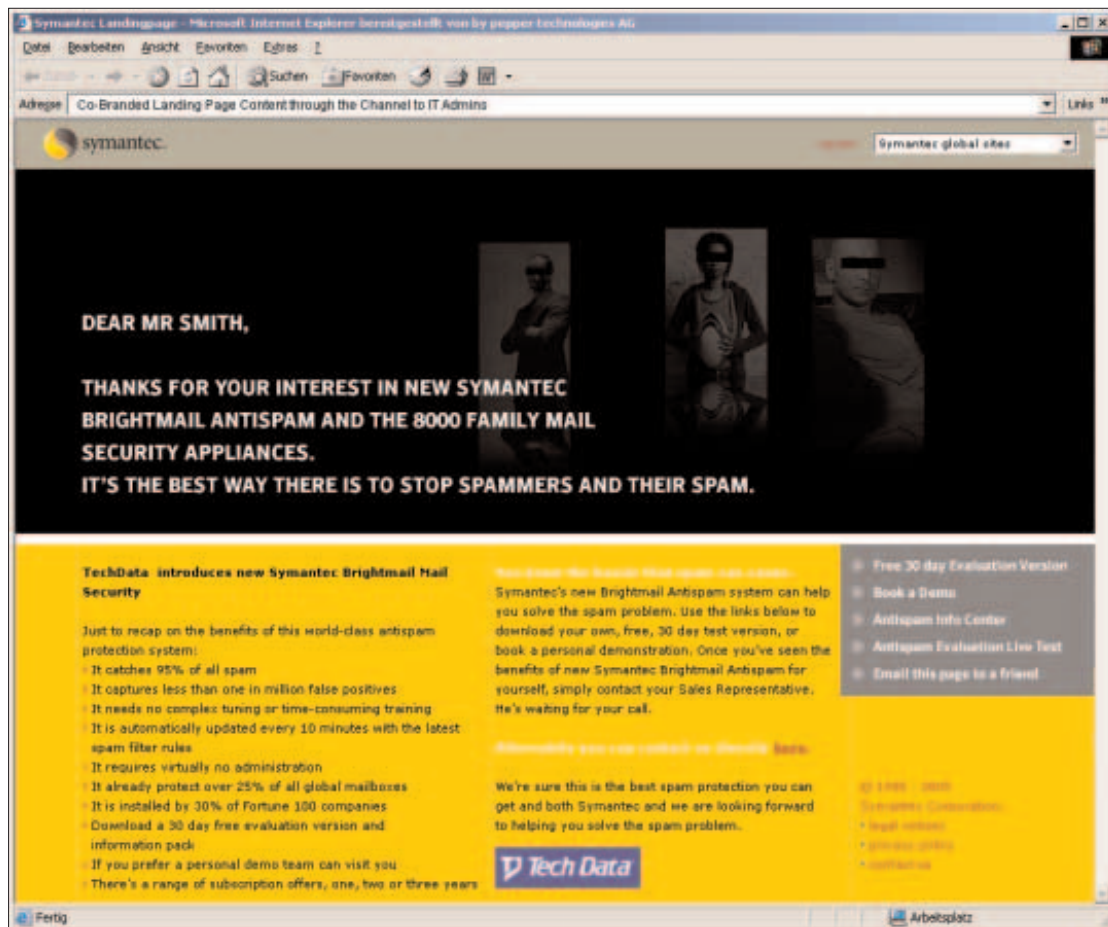


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